

ARSLANIAN & ASSOCIATES, INC.
6671 Sunset Boulevard, Suite 1502
Hollywood, California 90028
(213) 465-0533

June 10, 1994

Barrie Wexler
2628 Angelo Drive
Los Angeles, CA, 90077

Dear Barrie;

I have contacted the following people regarding any projects or plans regarding a Hollywood Boulevard Management District:

- Earl Lestz - Strong force in creating Adopt-A-Block, a program to keep the boulevard clean. He is excited with our concept and willing to support our plan.
- Mark Brown - Represents Pacific Theatres and the owners of the El Captain Building. Same reaction as Earl Lestz.
- Len Betz - CRA. Very supportive of our plan. He feels that boulevard security and cleaning should be done by property/business owners who would have more control. Does not know of any other plan, but feels that one is essential especially with strong marketing component.
- Pompea Smith - Former executive director of Hollywood Economic Revitalization Effort which had public funding and responsibility for improving facades on the boulevard.
- She had put some components of a BMD together and done some legwork during Woo regime. She said she gave all her information to Roxana Tynan, Jackie's Hollywood deputy.
- Sean McCarty - Person hired by Jack Arian of boulevard's Supply Sergeant to lobby city hall and fight Metro Rail tax assessments. Is now unemployed and attempting to raise money from owners and businesses to do boulevard management. No real plan.
- Gerry Schniederman - Property owner who supports McCarthy and wants all Metro Rail mitigation funds turned over to property owners. No real plan.

Steve Ullman - President, Grant Parking. Very supportive of our plan and delighted that we have Jackie Goldberg's alignment.

I have spoken with several other people including Terry Jorgensen, President of The Bank of Hollywood and Frank Buckley, Ramsey - Shilling Co..

There is also a quasi-property owners organization who are trying to create non-profit status. Again, other than being upset with the way government has not done the job, they have no real focus. McCarthy interacts with some of these people.

As we discussed, in time, we will meet with some of these people.

Many thanks.

Sincerely,

A handwritten signature in black ink, appearing to be 'Oscar Arslanian', written in a cursive style.

Oscar Arslanian